

# “Where does my money go?”

## WORT Expenses in Brief

### WORT expenses

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It costs just over **\$66.00 an hour** to keep the station on the air. It comes to **\$1584 a day!** (And \$40 is our basic listener sponsor level.)

WORT's budget for Fiscal year 2007 is \$584,396 and includes:

Phone bill	\$8,000
Mortgage & Bldg upkeep & Util	\$24,250
Equipment & Broadcasting costs	\$17,925
Program Acquisition from satellite	\$31,600
Tower Rental	\$20,955

WORT has only 5 full time paid staff and 5 part time staff that do all the day-to-day stuff to keep the station running, but the station is driven by the over **300 volunteers** that give time, energy, and expertise to keep the station on the air.

### WORT income

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**Sixty five** percent of our income comes directly from individuals, and most all of that from pledge drives and direct mail campaigns, which is why we really need you to call right now! 256-2001.

Only about 9% of WORT's income comes from underwriting by local businesses. (Underwriting is not advertising – it is governed by strict FCC rules that do not allow comparative or qualitative language or calls to action, and it is not permitted a “commercial” sound.)

About 19% of our projected income comes in the form of grants from the CPB (Corporation for Public Broadcasting); however, federal funding is often contingent on the whims of Congress.

# 256-2001

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