

Musicians for WORT

Bands, solo performers, ensembles, and performance artists: WORT needs YOU!
Please consider supporting Madison's only independent community radio station
by pledging one of your performances to WORT.

How to join:

You sign up to pledge a show. You book a show within our listening area. We help promote the show. You play the show. Together, we raise awareness of your music in the community, and raise money for WORT.

Benefits to the performer(s):

WORT will list you as a member of "Musicians for WORT" on our website and newsletters. We'll provide a membership badge for you to post on your website/web page. WORT will assist in promotion of the performance by running on-air promos and using WORT's website, as well as select online networks to get the word out. WORT will become an official sponsor of the performance.

How it works:

Pledges are made via written agreement between a performer and WORT. After pledging a show, the performer/participant books a show within 6 months of the pledge to be designated as a performance at which proceeds will be donated to WORT. The participant will notify WORT 6 weeks in advance of the pledged performance to arrange maximum on-air promotion of the performance. The participant then executes the performance, and donates the proceeds to WORT.

Guidelines:

WORT will be an official sponsor of the performance, and maintains the right to promote WORT-FM at the event via flyers, literature, banner, etc.

Please contact WORT 6 weeks prior to the performance, and provide WORT with CDs and bio information related to your music to ensure maximum on-air promotion of your performance.

WORT will provide a contact sheet for performers wishing to request consideration for an on-air interview or performance, which will contain information on how to contact various show hosts, etc.

In order to freely and legally promote the performance on WORT airwaves, 100% of all proceeds from the pledged performance or event must be promised to WORT, even if the pledged performance will be part of a multi-performer lineup. Please encourage your fellow performers to participate!

The performer/participant is responsible for collecting admission at the show, and delivering it to WORT.

(return this half to WORT)

I agree to pledge proceeds from 1 performance within the next 6 months.

Band Name: _____

Contact Name: _____

Performance Date: _____

Contact phone: _____

Contact email: _____

I understand the GUIDELINES of the "Musicians for WORT" program, including those regarding promotion, proceeds, and performances.

Signed: _____

Date: _____



Maggie Weiser, Business & Foundation Development Director
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